



Durban & Coast SPCA

ANNUAL REVIEW 2012/2013



116TH ANNUAL REPORT

For the year ending 31 March 2013

Notice is hereby given that the 116th Annual General Meeting of the above Society will take place at the Durban & Coast SPCA, 2 Willowfield Crescent, Springfield Park, on **Saturday, 6 July 2013 at 14h00**

1. Notice convening the Meeting.
2. Confirmation of Minutes of the 115th Annual General Meeting held on 7 July 2012.
3. Chairman to move the adoption of the Management Committee Report and Balance Sheet.
4. Appointment of the Auditors for the year ending 2014.
5. Election of President.
6. Election of Officers.
7. Long Service Awards.
8. Changes to the Constitution.
9. General.

By order of the Management Committee

Dr J H Morton, Chairman

Minutes of the 115th Annual General Meeting, Balance Sheet and Accounts will be available at the meeting.

10946 vaccinations administered
49 840 animals attended to in our
Animal Hospital

DURBAN & COAST SPCA

President

Mr P E Chrystal

Management Committee

Dr J H Morton

Chairman

Mr N C Aubert

Vice Chairman

Mrs T L Wright

Honorary Treasurer

Ms T Costas

Honorary Secretary

Mr M Hands

Mr Y Saib

Mrs B Lovell

Auditors

PKF Durban

Attorneys

DeWet Leitch Hands Inc

Headquarters

2 Willowfield Crescent, Springfield Park

P O Box 74495, Rochdale Park, 4034

Tel. 031 579 6500 Fax. 031 579 4351

After Hours Emergencies: 083 212 6103

Email: admin@spcadbn.org.za

Website: www.spcadbn.org.za

Photography

Terence Hogben

www.terencehogben.co.za

Design

Flying Ant Designs

www.flyingant.co.za

116th ANNUAL REPORT

For the year ending 31 March 2013

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776 pets rehomed

MANAGER'S REPORT

"LIKE AN OASIS IN THE DESERT"

Nowadays we use oasis, far from the deserts, to mean a peaceful, flourishing place that makes a pleasant contrast to its surroundings.

I believe that this is how we can describe our Society. It is a peaceful oasis for all the abandoned, frightened and injured animals which find sanctuary at our Society. They all receive the same compassion and care from our dedicated staff. Our Society has certainly flourished since our move to Springfield Park 5 years ago. Having gone back in our records for a considerable number of years I believe that last year was one of our best to date.

From the financial side, all departments did better than budget forecasts and this is reflected in our very satisfactory annual financial statements.

Our stable financial situation is due to those people who give so generously to our SPCA and particularly to those who have passed on and remembered the SPCA in their Will.

Our gardens make a pleasant contrast to all the surrounding industry so the phrase "an oasis in the desert" is particularly appropriate.

The gardens are looked after at no cost to the Society by Andrew and Cathy Dolloway of Ladybird Landscapes and the beauty surrounding us is a testament to their commitment to the SPCA.

There would be no "oasis" without the contribution made by all our volunteers and donors, our committed staff and our Management Committee.

It is people who make it all come together so I would like to express my sincere thanks to all our volunteers, our dedicated staff, the trustees of the SPCA Trust who manage our investments and to the Management Committee for their support in all aspects of our Society.

CHRIS MATHESON
General Manager



CHAIRMAN'S REPORT

I would like to thank all our members, supporters, volunteers, staff, Management Committee, Trust and the general public who have contributed to our Society over the years. Keeping the Durban & Coast SPCA and our branch offices in Phoenix, and an ever growing Dolphin Coast, functioning efficiently and effectively has once again been made possible by you all. Despite the continuing recession, thanks to you all, we have been able to do more for, and help more animals.

As has been demonstrated once again this past year, we are indeed fortunate to have an efficient and very capable staff and management team that under the management of Chris has been able to keep our Society functioning well.

Our Inspectorate has an essential but difficult and often emotionally draining job. They continue to carry out our core task of preventing cruelty with compassion, dedication and enthusiasm despite misplaced criticism and other obstacles that they encounter on a daily basis.

A special vote of thanks to Claire, our Veterinarians and our hospital/reception team who attend to injured animals and do an ever increasing number of sterilizations and treatments. Our sterilization campaign has also proved to be invaluable and successful.

Financially we depend on funds or goods from bequests, direct appeals, bank debit orders, generous sponsors, fundraising and donors. Without these generous individuals and organizations we would be unable to run our Society and help the number of animals we do. Our charity shops/sales and other fundraising instruments also play a vital role in keeping us financially viable.

I would like to thank the Management Committee for giving their time and legal, financial and other expertise to our Society. We are ably assisted by our exceptional secretary, thanks Liz. I would like to thank our Trust who unobtrusively manage, secure and grow our assets. They play a critical role in ensuring the long term sustainability of our organization.



I would like to thank Caroline and her PR/fundraising team for the great work done in fundraising and public awareness events like the golf days. Liaison with media has given the plight of animals good exposure and the public a better understanding of the immense work being done by our SPCA. Social media is impacting most spheres of our lives and thanks to our website, Twitter and Facebook group, animals are also given a voice. Take a look at www.spcadbn.org.za for some fantastic communication and information.

Finally, keep up the good work and encourage others to do so, as it will enable us to increase the number of animals we help annually!

DR JOHN MORTON

Chairman

INSPECTORATE

Candice Sadayan-Pillay attended a Senior Inspector's course and passed. She has been promoted to Senior Inspector. Lisa Roberts attended a refresher course and passed. Congratulations and well done to both of you. Debbie Filmlter, Manager of the Dolphin Coast office, has passed the Inspector's examination. She still needs to pass an AWA's examination (Animal Welfare Assistant) and complete her assignment to qualify as an Inspector.

We have said goodbye to both Jacqui Dewar and Dougie du Plessis who have decided to go on early retirement. We wish them both well.

Rescue Tech, a voluntary group of people experienced in high angle and steep slope rescues, has offered their services to this department when assistance is required. We recently called them in to rescue a dog that had fallen down a 30 metre cliff. After two hours the dog was rescued and reunited with its owner.

Rescues form part of an Inspector's duties. Although they are very time consuming they are extremely rewarding when the animal is rescued.

The Fire Department is always available to assist when required and a special thank you goes to them.

The department has received a new vehicle sponsored by "Animal Buddies". Thanks to all who donated and to the Marketing Department.

The data base for the Inspectorate Department has been upgraded. Each Inspector has a "Samsung Tablet". This enables us to email a complaint direct to the Inspector when a call is received. Their findings are then emailed back to the Controller. The data base is then automatically updated and the need for mountains of paperwork is greatly reduced.

Sincere thanks to all members of this department for their dedication and hard work.

KEVIN O'CONNOR



INSPECTORATE STATISTICS

	2010/2011	2011/2012	2012/2013
Investigations	7380	6572	7379
Follow Up Investigations	1030	856	1325
Prosecutions Registered	25	18	18
Warnings Issued	969	814	986
Security Companies Checked	171	275	224
Pet Shop Checks	264	248	222
Rescues	335	275	239
Pre-Home Checks	1022	773	906
Post-Home Checks	738	455	591
Abandoned Animals	208	159	164
Spot Checks	264	176	266
Ritual Slaughter	48	42	30
Animal Farm Checks	46	133	103

KENNEL STATISTICS

	DOGS		CATS		TOTAL	
	11/12	12/13	11/12	12/13	11/12	12/13
Strays	4088	3949	5411	4909	9499	8858
Unwanted	2872	2939	1097	1460	3969	4399
Safe-Keeping	76	42	0	0	76	42
TOTAL ADMITS	7036	6930	6508	6369	13544	13299
OWNER CLAIMED	493	462	22	30	515	492
ADOPTIONS	585	624	187	152	772	776
BOARDING	571	637	0	0	571	637

8858 stray animals admitted &
4399 unwanted animals handed in



KENNELS & CATTERIES

Our new cattery is now complete. We have 2 separate areas to keep the males and females apart and any adult cats ready for adoption are housed in the new cattery. This allows prospective owners the opportunity to see the animals in a more natural environment and allows the cats space to move around.

Following a very successful mail appeal, each kennel is now fitted with a plastic bed. These beds are raised off the ground and provide warmth for the dogs.

We were very fortunate to have received several large donations from food companies, which has ensured that we always had food on hand for the animals in our care.

Our group of volunteers who walk our dogs continue to do so, come rain or shine and we know that all the effort that they put in does make a difference. Thank you.

Thank you to the staff in the Kennel Office and Reception Office. With one staff member off on Maternity leave they coped very well with the extra work.

CLAIRE BUISMAN
Operations Manager



We simply would not survive
without your generous support

THE MARKETING DEPARTMENT

This year we have raised a net amount of R2.9 million, which is in excess of our budget. I would like to sincerely thank my team and every one of our volunteers for their hard work and dedication, and for their contribution to this incredible result. Thank you also to Chris and the Management Committee for their support during the past year.

Our Mail Appeal programme performed remarkably well even in the wake of a challenging economic climate for donors. The net amount raised was R645 142 (compared to R579 718 last year) with 148 new donors gained. I must make special mention of the appeals for our new cattery and new dog beds, which struck a nerve with donors and we were thrilled to be able to fulfil both.

Our *Animal People* newsletter which is enormously effective for updating donors on our news also serves as an effective fundraising tool and has brought in a net amount of R78 000.

The monthly *Bargain Hunt* mini-market has become amazingly popular and in total brought in R525 000!

Online fundraising has grown by 60% with income of R165 000. It is encouraging to see many online donors opting for the monthly giving option by credit card.

Our debit orders are bolstered by our mail appeal programme which encourages this option for giving. Debit orders now bring in R700 000 per annum.

We hosted a unique golf day together with Joanne Lefson & Oscar's *Pedigree Adoption Tour*. A giant hot air balloon shaped like a dog graced the sunny Durban skies above Royal Durban Golf Club that day. It is now a bitter sweet memory, with the tragic passing of beloved Oscar. I was honoured to be asked by Joanne to travel to Cape Town to speak at Oscar's memorial. This was recorded and aired on SABC 3's "Expresso". We continue to work with Joanne through weekly Adopt a Dog advertisements in the Independent on Saturday. Oscar's legacy lives on in this way and Joanne has plans to continue with her passion for promoting dog adoption. Our own online adoption gallery and facilities for paying and applying for pre-home inspections has grown in popularity and we also post Facebook albums each week of orphans in attempts to increase the adoption rate.

We launched a new event last year, the *Open Gardens* which involved six Durban North homeowners opening their hearts and homes to raise funds for our Society. The event was supported by approximately 450 people and we plan to grow this event and make it an annual Durban calendar event.

Our social networking sites are working well for us with 5 700 followers on Facebook and Twitter.

Our Bequest Society has grown during the past year, and now enjoys an exceptional membership of 154; being individuals who have recognised our Society in their Will. This is imperative for securing the long-term future of our organisation.

We are very grateful for the loyal support of our donors, members, volunteers and Management Committee. Your contributions enable us to continue our efforts in animal welfare, for which I thank you.

CAROLINE SMITH
Marketing Manager



HOSPITAL

We have undergone quite a few staff changes during the past year. Dr. Jones, (who worked on a part-time basis) left the SPCA in July and we were able to employ Dr. Muchopa on a full time basis. Having 2 full time Vets has allowed us to streamline our operation and we are able to do more surgery than in previous years. Sr. Henderson left the SPCA in November and we were fortunate to employ Sr. Thomson in February who comes to us with 10 years' experience.

In June we embarked on an outreach program which is being funded by the Department of Agriculture. The project is expected to run for 2 years. We collect the animals from the indigent areas, bring them in to the SPCA, vaccinate, deworm and sterilize them and return them to their owners. Each animal is sent back with a collar and a booklet about basic pet care. The Field Officers who do the outreach also spend a lot of their time educating owners. Since the start of the program we have sterilized 1004 dogs and 29 cats.

The Phoenix branch has continued at a steady pace and offers a vital vaccination service to the thousands of people living in that area as well as a place where people can hand in stray and unwanted animals.

The staff has yet again been outstanding in their commitment to the Society and for that I thank them.

CLAIRE BUISMAN
Operations Manager

	ANIMALS ATTENDED TO				VACCINATIONS			
	DOGS		CATS		DOGS		CATS	
	11/12	12/13	11/12	12/13	11/12	12/13	11/12	12/13
SPCA Hospital and Clinics	33590	33874	15496	15966	8232	10075	797	871
	DOGS		CATS		DOGS		CATS	
VARIANCE	+284		+470		+1843		+74	



1004 outreach dogs from indigent
areas sterilised, vaccinated
and dewormed

HUMANE EDUCATION PROJECT

Our Humane Education Project has had another good year.

As well as adding to her list of schools to be visited in, or near to, largely disadvantaged areas, our Education Officer, Laura Pretorius, endeavours to revisit selected schools every two years, focusing especially on those schools where there are many children whose lives are more difficult than any child's life ought to be. These return visits serve not only to reinforce our message that compassion makes us better human beings in a very special way, but also allows some kind of feedback regarding the effectiveness of our programme.

Often there is a noticeable change in the children's level of interest and in the response of staff members. In a small number of schools, however, changes that have taken place over a couple of years since the previous visit might not always be for the better. There is sometimes, for various socio-economic reasons, greater hardship than ever, especially for the children of poor, and often parentless, families.

In cases where there are language problems, there is a need for further simplification of our approach. Where it is known that social problems predominate, there is an even more dramatic emphasis in our programme on what it means to be thoughtful, kind and caring and what this does for us as human beings.

We try to show that it is what we actually do in the world that shows who we really are, and that it is a brave and wonderful thing to have a deeply kind heart even when one's own life is very difficult and often sad and hard to bear.

Our programme is as interactive as possible. There is considerable variety in the level of English competence in the schools. The programme takes account of this and varies linguistically from school to school. The children are encouraged to ask questions and learn not only how animals should be treated, but also about the work of the SPCA and how we can be contacted about any animal in trouble.

The children are usually excited to learn that, since our Inspectors cannot be everywhere, they can be our eyes and ears in their neighbourhoods. We encourage them to share what they learn from our programme with others and to be proud of becoming an 'animal protector'.



When our old equipment gave in recently, new and better replacement equipment proved a great asset.

The visual programme is shown on a classroom or resource centre wall, and these are often uneven or not in good condition. The new equipment provides pictures of far better quality, even in curtainless classrooms where light was formerly a problem. The PowerPoint programme, which is frequently updated, is not only of high interest to the children but also helps to overcome any language barrier still remaining in some schools. Being able to see the animals makes situations real for the children and encourages them to talk about their own experiences.

The Durban & Coast SPCA really believes in this work. When we began in 2005, attempting to inculcate compassion might have seemed to some to be a rather idealistic vision, but a few years after we began, the international Charter for Compassion was created by British writer-philosopher Karen Armstrong when she won a TED (Technology, Education and Design) award in 2008, funded by the prestigious Fetzer Institute in the USA. The Charter for Compassion as a global outreach was founded on 12 November 2009, over four years after the Durban & Coast SPCA began its local effort.

We know that this is really important work and that it could be having consequences far beyond what we are able to see.

SHIRLEY BELL

Editor – Animal Angle



BEQUESTS RECEIVED

We gratefully acknowledge the following bequests received during the year under review:

I J LOWE

F G FERN

W M WOOD

W K JAMES WILL TRUST

L W GRAY

D J DAVIES TRUST

J G CURRIE

D W DOUGALL

S M JONES

D V BRANDEKILDE

V NELSON

T E UNGER

G D DREW

E B THOMPSON

W TAYLOR

K A H SCORER

K THOMPSON

M G F MOORE

E ALLEN

P M KRIEK

F D SMART

M C WHITAKER

J MELROSE

S GOVENDER

S E THESEN

T J MINCHER

A A CARLYLE

E A MINCHIN

A J MADSEN

P J DAVIDTZ

E M LOURENCO

Bequests are imperative to
secure our long term future

TRUST ALLOCATIONS

Thank you to the following Trusts for their
valued contributions:

GREENHALGH CHARITABLE TRUST

HARRY BRUNSKILL EDUCATIONAL & CHARITABLE TRUST

LANTRUST CHARITABLE TRUST

THE ANDREW AND PAMELA SOMERVILLE TRUST

THE CECIL RENAUD CHARITY TRUST

THE PC LILBURN TRUST

THE VICTOR DAITZ FOUNDATION

THE EDNA BURFORD TRUST

TIMOTHY HANCOCK CHARITABLE TRUST

WL HANCOCK GIFTS TRUST





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2 Willowfield Crescent, Springfield Park
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Fax. 031 579 4351

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